



## Cisco Routing and Switching Certification

### Case Study Subject

Mauro Apolloni, T&C Communications Technician, Diesel Clothing

### Industry

IT consulting and support

### Solution

Cisco CCNA Routing and Switching Certification

“IT is not a routine job, because there is always something new to learn, technology is improving all the time, and that brings new challenges to our work. At Diesel, I now get to work not only at the cutting edge of technology, but also at the cutting edge of fashion.”

– Mauro Apolloni, T&C Communications Technician, Diesel Clothing

# At the Forefront of Today's Technology

## Combining IT Skills with a Passion for Fashion

Mauro Apolloni's path toward an IT career began when he received a Commodore VIC-20 computer as a gift from his brother when he was 10. Even though this computer, with 5K of memory, was extremely underpowered by today's standards (by about 2000 times), it sparked his interest in video games, the Internet, and high-tech devices. Mauro could never have imagined that, years later, he'd be maintaining and configuring the communication lines between the many business units and functions of a multinational fashion corporation.

Mauro had been in the IT industry for a few years before he moved to Diesel Clothing, a popular Italian denim and clothing icon. While working for Diesel, he learned about the Cisco® Networking Academy® on a Web forum, where he was communicating with others who were studying to obtain their Cisco CCNA® Routing and Switching Certifications. “The Networking Academy is the best way to learn, since it helps a student understand and appreciate the power of the network,” says Mauro.

## More Qualifications Lead to More Options

After Mauro obtained his CCNA Routing and Switching Certification, Diesel gave him the opportunity to become a member of their communications team. “I think that for IT technicians, being Cisco-certified is very important because it demonstrates knowledge of the network,” says Mauro. “I also think that if Cisco Routing and Switching Certification can be linked with an experience inside a large, modern company such as Diesel, then career success is more firmly placed in your own hands.”

## A World of Connectivity

Mauro has been working at Diesel for six years and is now a technician for Diesel in the T&C Communication department. Besides getting a discount on clothing at Diesel's Italy store, Mauro's favorite part of the job is the international aspect. He not only gets the opportunity to travel around the world, but also frequently uses Cisco TelePresence to communicate with international subsidiaries. “I like being in contact with people all over the world who are involved in technology,” says Mauro.

“IT is not a routine job, because there is always something new to learn,” Mauro adds. “Technology is improving all the time, and that brings new challenges to our work. At Diesel, I now get to work not only at the cutting edge of technology, but also at the cutting edge of consumer fashion.”

## For More Information

To find out more about Cisco Routing and Switching Certifications, visit: [www.cisco.com/go/rs-track](http://www.cisco.com/go/rs-track).