



Ten Good Reasons to Consider Financing

Financing provides significant business benefits to companies of all sizes. Here are 10 good reasons you should consider a flexible financing solution from Cisco Capital™.

1. CONSERVE CASH

With financing from Cisco Capital, your cash is not tied up in equipment costs. Financing frees up cash for more strategic investments, or for the innovation you need for your business to grow.

2. PRESERVE CREDIT

Use our financing so you don't tie up your lines of credit, leaving more capital available for when it is needed.

3. TOTAL SOLUTION FINANCING

You can finance up to 100% of your equipment costs with Cisco Capital, in addition to soft costs such as maintenance, software, and services. We can also finance the non-Cisco equipment components of your total solution, subject to some limitations.

4. FIXED PAYMENTS

Fixed monthly or quarterly payments help you manage your budget.

5. CASH FLOW MANAGEMENT

Pay for the equipment as it produces the revenue or productivity benefits you want, not before. This allows you to match inflows to outflows.

6. FLEXIBILITY

Structure payments to fit your budget. Cisco Capital offers a variety of traditional and customized structures to meet your needs.

7. AVOID TECHNOLOGY OBSOLESCENCE

Financing allows you the flexibility to upgrade to new technology to match your current and future business needs.

8. OFF-BALANCE-SHEET FINANCING

"Off-balance-sheet" financing may allow your company to comply with bank and loan covenants, stay within capital budget constraints, and improve certain financial ratios.

9. PURCHASE AND RENEWAL OPTIONS

Financing provides you with end-of-lease options and the flexibility to return, purchase, or upgrade your equipment as your business requires.

10. DEFERRED PAYMENTS AND OTHER BENEFITS

Payment deferral options and further financing offers and programs are available to ensure you get the right technology in the most straightforward way possible.

For more information on the benefits of financing with Cisco Capital, or to learn how you can take advantage of special offers and promotions, please visit www.ciscocapital.com or contact your Cisco partner.

About Cisco Capital

Cisco Capital is a wholly-owned subsidiary of Cisco Systems, specializing in providing innovative financing for Cisco solutions worldwide.

More than just a finance company, Cisco Capital is uniquely positioned to provide the most flexible and competitive financing for your acquisition of Cisco technologies. Cisco Capital delivers financing solutions designed to support our customers' present and future business goals and technology needs.