



## Cisco Capital Big Data Five Year, 1.9% Low Rate Financing\*

### Implement Big Data and analytics with rates as low as 1.9%!

**Data is the foundation of digital business.** Cisco and our partners capture, organize, prepare, and handle all your available data, while providing the speed, consistency and repeatability necessary for deploying and managing a successful big data and analytics service.

Be a disruptor in the market place by unlocking the value hidden in your data through **data management, data preparation, and analytics** to create tomorrow's trends. Manage diverse sets of data and technologies cohesively, while delivering the analytics and data access control

required by your business. Make the transformative power of Cisco UCS Integrated Infrastructure for Big Data the foundation for the future of your business.

How you acquire your technology is just as important as what you acquire and this is where we can help.

Cisco Capital® Low Rate financing can make Big Data acquisition easier and lowers cost against budget constraints while providing you with the following:

- 5 year term provides lower payments and matches the expected life cycle of Big Data servers
- Option to own the equipment for \$1 at the end of term
- Match costs with rollout of usage
- Additional purchases can be put on a separate 5 year term or coterminous to the original

# Implement Big Data and analytics with rates as low as 1.9%



## Realize Technology Alignment

Our end-to-end, affordable, and competitive financing solutions allow you to:

- Design a customized funding solution that will address your business needs
- Bring investments forward to accelerate competitive advantage and ROI

- Get the most out of your Cisco® investment and optimize the technology lifecycle
- Lower the total solution cost with regular technology refresh milestones
- Protect capital and alleviate budget pressure
- Spread your total costs over time by incorporating implementation, service, and maintenance overhead into one financing solution

## Take a More Strategic Approach to Data Center Acquisition

With financing from Cisco Capital®, technology acquisition can be treated not as a cost, but as an opportunity to add operational value and deliver against your evolving organizational imperatives.

## Take advantage of a complete financing solution for all components for your UCS for Big Data acquisition.

Whether you are building a new facility, or upgrading your existing data center platform, with our financial solutions, you can expect:

- Competitive interest rates to ease the cost of migration
- Attractive refresh options so you can update your existing server and blade technology sooner
- One contract for hardware, software, and services, enabling greater transparency of total cost of ownership and a simpler internal cost recovery model

Visit our website below to learn more. Alternatively contact your Account Manager or find your Cisco Partner to see how we can help you.

[www.ciscocapital.com](http://www.ciscocapital.com)



Lease and related products may be available through Cisco Capital or through independent third parties qualified to offer the lease and related financing products in your applicable jurisdiction. Available to qualified customers in select countries and subject to credit approval and execution of standard documentation approved for this offer by the applicable lessor. Rates are based on customer's credit rating, financing terms, offering types, location, equipment type and options. Not all Cisco products are eligible. Other restrictions may apply. Cisco Capital reserves the right to change or cancel this program at any time without notice.