

## Cisco Enterprise Mobility:

# Allow Your Organization to Securely Connect Anywhere

When your organization can reach anyone at any time, good things can happen.

Increased productivity. Better collaboration. Enhanced customer insights. Stronger relationships.

Cisco® Enterprise Mobility solutions and services empower you to:

- Engage customers and employees with personalized applications
- Discover new business insights through network-enabled analytics
- · Protect users, data, and your business with network-based security
- · Accelerate delivery of mobile experiences with a high-performance network

## Solutions

Empower Employees: BYOD

Give your employees highly secure, easy access to their digital work environment from anywhere, at any time, on any device.

## Connect with Customers: Cisco Connected Mobile Experiences (CMX)

Use location-based services to deliver personalized content through captive portals and mobile apps. These capabilities provide new levels of customer engagement and help you discover valuable insights into customer behavior. Cisco CMX can be deployed as either an on-premises or a cloud-based solution.

#### Accelerate Wi-Fi Deployments: Cisco Mobility Express

Now you can deploy your small to midsize wireless LAN in less than 10 minutes. You can easily, and more affordably, manage and troubleshoot your network with advanced wireless controller functions built right into your Cisco 802.11ac Wave 2 access point.

## Simplify Your Network: Cisco Unified Access™

Get a converged wired and wireless network that is simple, smart, and highly secure. Cisco Unified Access brings wired and wireless together to improve business agility from the device through the wireless LAN to the LAN and the cloud.

## How Mobility Can Enhance Your Business



Healthcare
Streamline
patient care.



Retail
Provide hyper-relevant shopping experiences.



Education

Take learning beyond classroom walls.



Hospitality
Provide a personalized guest experience.



Sports and
Entertainment
Enhance fan
experiences.



Transportation
Deliver real-time
updates to help
reduce wait times.



## Case study:

## Unified Network Speeds Time to Market

Whirlpool's IT leaders needed a platform for consistent business processes. That meant a standard IT environment for factories and offices worldwide. They also wanted to improve network uptime and reduce costs. With the help of Cisco solutions, Whirlpool was able to achieve uninterrupted production in its factories. It can now design and deliver innovative products to market faster. And its workforce has true mobility worldwide.

#### The outcome:

- · Greater uptime and uninterrupted production
- Faster design innovation and time to market
- True mobility and easier introduction of global business processes

Read full case study >



## Case study:

## Hyatt Hotel Goes Mobile to Grow Revenue

Hyatt guests expect fast, reliable Internet access. But with a large property, it was difficult to know where guests were to plan appropriately. By installing enhanced Wi-Fi, the hotel gave guests the connectivity they demanded, and Cisco CMX allowed Hyatt to engage their customers with location-based offers, delivering a personalized experience and increasing revenue.

#### The outcome:

- 15 to 20 percent increase in non-room revenue
- 25 to 40 percent increase in lobby bar spend by offering free Wi-Fi
- 65-point increase in customer satisfaction scores

Read full case study >

Learn more at cisco.com/go/mobility.