



CISCO CONNECT 2017

VIETNAM

Thuy Luong

Country General Director, Cisco Systems Vietnam

Ho Chi Minh City, 30 March, 2017

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The World is
CHANGING



And it's CHANGING FAST

Market
Transitions

Technology
Transitions

Economic
Transitions

PACE OF CHANGE ²

Number of DEVICES

1984:	1,000
1992:	1 million
2008:	1 billion
2015:	14 billion
2020:	50 billion → 500 billion

Source: Telefonica

Power of
NETWORKS

39% Of **People**
connected



80% all business
Processes



Internet of Everything

14B Things
Connected
Things



5000 years of **Data**
in one year





ARE YOU READY?

Digital World
Speed... Innovation / Disruption

*“ In 10 years, it’s predicted that **40%+** of Enterprise companies will no longer exist.”*

Babson Olin School of Business, Fast Company

DISRUPT OR
BE DISRUPTED

Every Country, City, Business, Home, Car, Wearable...Becomes Digital



By 2020,
75%
of businesses
will become
fully digital



Only
30%
of these digitization
efforts will be
successful



#1 reason
companies
don't succeed?
**Fail to Innovate
and Reinvent**

Business Challenges



Adapt
Quickly

Innovate



Connect Data
with Decisions

Faster



Link Business
and IT

Technology Challenges



Complexity



Unlocking
Intelligence



Security

Connecting the Unconnected

is our DNA

#1 or #2
Market
Leadership

70,000
Channel
Partners

\$5.9B
R&D

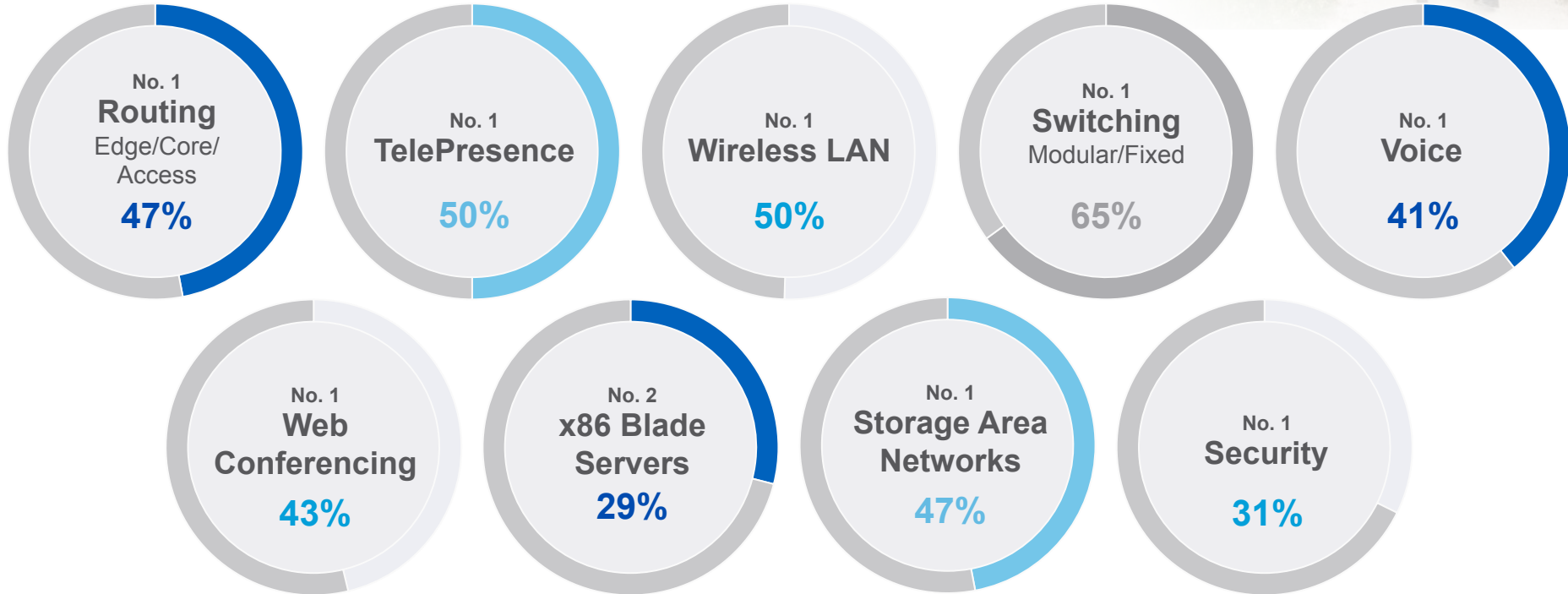
28,000+
Engineers

**Build,
Buy,
Partner**

165
Countries

6M
Interactions
per Year

Market Leadership Matters





We'll keep *reimagining* IT.
So you can keep *reimagining* your business.



