

The smart choice for smaller sites



Benefits

- Industry-leading features
- Simple to manage
- Flexible and scalable
- Easy network setup
- Low Total Cost of Ownership (TCO)

Keep your data flowing

In a world where everyone is going mobile, and data speeds and bandwidth requirements keep increasing, your network needs to keep up. And we know that for smaller sites you want the best functionality and scalability that at the same time is simple, easy and affordable.

Cisco 350 and 550 series switches provide the solution.

Advanced features at an affordable price

Our 350 and 550 series switches offer enterprise-level reliability, advanced capabilities and simple management. Two key features make this possible:

- Intelligence built into the switches means you can prioritise high-priority network traffic. Helping you to maintain the quality of service and user experience you need. Where and when you need it
- We build in security. So sensitive areas of the network can be locked-down, attacks can be blocked, and you can keep control over who can access data.

And you get all this at a price that might surprise you.

Simple setup, operation and scaling

As your business grows, your network needs to grow to keep pace. So we've made it easy to scale your network with our 350 and 550 series switches.

- With 550 series, our stackable solution enables you to add new switches easily, and manage multiple stacked switches as one unit.
- It's easy to set up new devices quickly with Cisco Discovery Protocol and Cisco Smartports. So the network can detect connected devices and automatically configure them with the right settings for your network.

This automatically ensures the optimal security, QoS, and availability you need. While minimising your network complexity, simplifying your administration, and improving your network resiliency.

Lower running costs, more cost-efficient

Our switches help you reduce running costs, and have a lower Total cost of ownership (TCO). We make this possible in two ways.

- Simple set up and operation, freeing up your IT team
- Lower than industry standard power consumption and energy-saving features.

Making Cisco switches a sound investment for years to come. And enabling you to focus on innovation in the network instead of simply 'keeping the lights on.'

Get started today

Let's connect. Our scalable solutions for small sites will help you grow as a digital business. Ready to face the challenges and opportunities of the future.

Next Steps

Interested? Find out more at:

<http://www.cisco.com/go/switchesuk>

