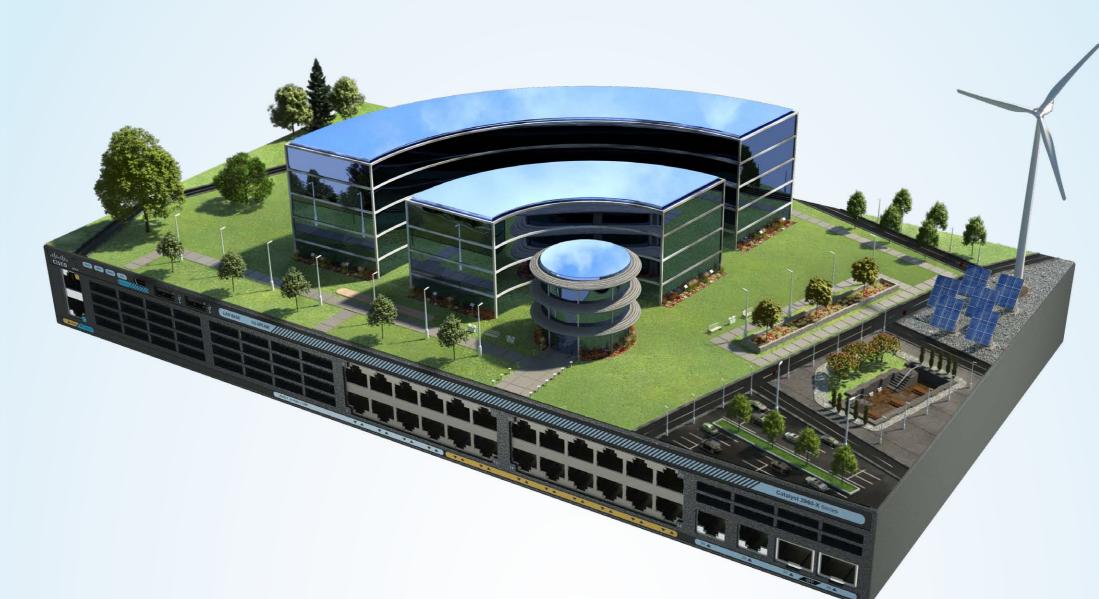
Transform your network into an engine of innovation.



Deliver innovative experiences faster.

Hyatt Regency Santa Clara partnered with Cisco to create a personal, insight-based customer experience using Cisco® Connected Mobile Experiences (CMX) and Wi-Fi.

Hyatt Regency Santa Clara was able to:

- Monitor data on customer facility use.
- Monitor popular guest services.
- Discover heavily trafficked areas.
- Gauge effectiveness of digital ads shown in house.



increase in revenue by using guest Wi-Fi for data and marketing¹ Customer loyalty rank after CMX: top 5% point jump in a key performance indicator measuring customer loyalty Customer loyalty rank before CMX: bottom 5%

Smart. Simple. Streamlined.

It starts with automation, assurance, and helping you manage a growing number of devices and applications. It's being able to do more with less.

> software-defined networking (SDN) solutions to reduce time to deploy applications to the market from hours to minutes. "Suddenly doing

Zitcom is using Cisco

firmware upgrades, it's like child's play." - Thomas Raabo, network operations manager, Zitcom

Luftansa Systems adopted

Cisco Intelligent WAN (IWAN)

and reduced provisioning time by up to

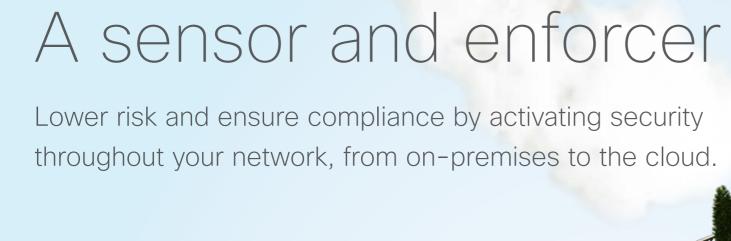
Penn Mutual used Cisco Meraki® solutions

Your network:

)% savino

to autoprovision site-to-site VPN, driving





His minima manin

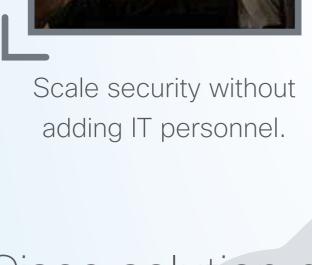
100x faster than the industry average. Mondi Group, an Austria-based manufacturer with

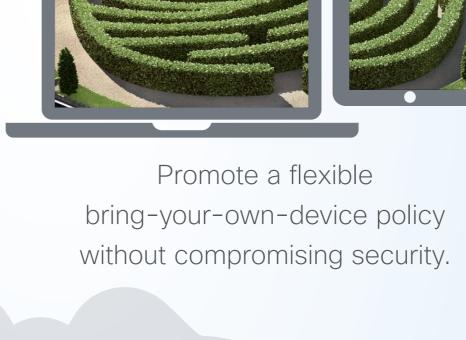
Cisco can detect attacks over

200 days operations in 30 countries, used Cisco TrustSec® technology with Cisco Identity Services Engine (ISE) to:

46 hours







"The Cisco solution gives us a very precise way, from the wireless access point or the switch, to identify

who is trying to access what. It allows us to place users in the right category and have the right policy to match information security demands."

It's time to evolve your network into a source of innovation. It's time to make it ready for digital. The Cisco Digital Network Architecture

- Roman Scarabot-Mueller, head of infrastructure, Mondi Group International

can help. Learn what you can accomplish when you network the next.

Take a Look

- 1. Creating the Digital Hotel of the Future, Cisco, May 2015. 2. Protecting Investments with Cisco ACI, Cisco, Aug. 24, 2015. 3. Technology Overview for SD-WAN, Gartner, July 2015. 4. Autoprovisioning VPNs with Cisco Meraki Solutions, Cisco, Sept. 2015.
- 5. "New Cisco CEO Chuck Robbins heads into 'hyper-connected' mode," Networkworld, July 2015. 6. Cisco 2015 Midyear Security Report, Cisco, July 2015. 7. Creating a Global Security Model, Cisco, June 2015.
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Customer satisfaction





