

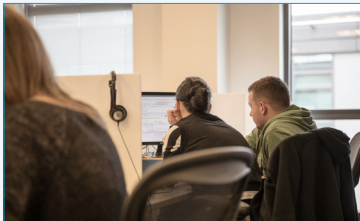


Kansas City Enhances Citizen Experiences Through Digitization

Kansas City is expected to capture value with the Internet of Everything:



Long-term goals to bring on collaborators in private sector, real estate, sports and entertainment and academia



Application developers take available digitized city data to create new apps that address citywide challenges



Creation of a global urban marketplace for buyers, sellers, and citizens

Kansas City, located in the United States, is supplying the digital innovation needed to connect its people, process, data, and things through the Internet of Everything (IoE). The city is poised to create significant new economic value by installing a new technology framework of the future.

A Cisco designed Smart+Connected™ City framework provides a blueprint for using the Internet to improve city life. In its initial phase of deployment, service provider, Sprint, will own, manage, and construct Wi-Fi connectivity along a 2.2-mile Kansas City Streetcar starter line to enable smart lighting, digital kiosks, and sensor technology.

Using a joint intelligent lighting platform designed by Cisco and partner, Sensity, smart lighting will reduce power

consumption and support better tracking of energy consumption. To provide citizens with information about local businesses and events, the city will place interactive digital kiosks at Kansas City Streetcar platforms and other locations around the downtown area with the help of CityPost.

In addition, new applications are being developed through a Living Lab partnership between Cisco and Think Big Partners. This will create opportunities for entrepreneurs to build high-growth companies, partner with larger companies, and help Kansas City realize financial and social benefits of the IoE.

“The agreement we are entering today will improve the livability, connectivity, efficiency and economic vitality of Kansas City in ways we cannot yet even imagine, and for generations to come.”

Sly James
Mayor, Kansas City, MO