Melita is Helping Turn Malta into a Smart Island with Cisco SP Wi-Fi

Melita is creating a smarter island by:

Simplifying the Wi-Fi experience so that after one login, a customer's device connects automatically whenvever it is in range

Increasing speed of downloads, ranging from 30Mbps to 250Mbps

By 2020, there will be an estimated 50 billion things connected to the Internet; and service providers are in an enviable position. Sitting at the center of the Internet of Everything (IoE) to connect people, process, data, and things, service providers are making networked connections more relevant and valuable than ever. One such service provider, Melita, is laying the foundation for constant connectivity on the unique island of Malta.

On an island with many structures built from thick limestone, getting a wireless signal from point-to-point is not an easy task. Melita, the leading service provider on Malta, began thinking outside the box to change the way their customers get and stay connected. With their subscribers in mind, Melita built an outdoor broadband Wi-Fi network using Cisco® Universal Wi-Fi for Service Providers that extends the Wi-Fi reach from set-top boxes in subscriber's homes. Using Cisco Wi-Fi, Melita customers can seamlessly take their high broadband speeds with them. Additionally, subscribers can connect in 20 popular outdoor zones across the island and to more than 50,000 indoor hotspots, transforming Malta into a connected island, ready to take the next steps toward digital transformation.

This innovative idea sets them apart from their competition becasue they have become one of the only providers who offer this kind of service. The Melita Wi-Fi service is wildly popular and is helping transform Malta into a smarter island.

"To make the [Wi-Fi] user experience simple is one of the hardest challenges. Working with Cisco was a positive experience because they understand that."

Simon Montanaro
CTO, Melita