

## Cisco Optimization Services

Optimize your network infrastructure, applications, and service management and reduce costs by identifying gaps and receiving expert recommendations and support for resolving them.

### Optimizing Your Environment, Reducing Costs

Balancing continuous improvement against pressure to reduce budgets is a mainstay of the network and IT lifecycle. In optimizing your environment, you continually evaluate it to make sure it can support new business processes, applications, services, and advanced technologies. You evaluate your operations and change management processes and look for ways to make your network operations team as effective and self-sufficient as possible.

Optimization Services help you optimize your secure networks and Cisco® advanced technologies by providing Cisco engineering and business expertise, best practices, a deep knowledge base, smart capabilities, tools, and a focus on aligning technology and business objectives. We can show you how to reduce costs while supporting service performance and help you effectively adopt, manage, and scale technologies and applications in your converged network environment.

These services assess the current state of your architecture and analyze your network, devices, applications, and operations. Cisco engineers provide recommendations and support to help you improve compliance, security, and configuration management; address operating system vulnerabilities and deficiencies; and implement, migrate, and upgrade applications.

Service capabilities include:

- Infrastructure optimization
- Application optimization
- Operations management optimization
- Service management optimization
- Business management optimization



Services from Cisco and our partners help you succeed at every phase of your network and IT lifecycle

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## Benefits

Through a robust portfolio of services, we can help you to:

- Improve the performance, availability, resiliency, and visibility of your network and the services running on it
- Prepare the infrastructure for future changes and more effectively manage change
- Proactively identify issues and improve consistency, standardization, and performance
- Increase your team's self-sufficiency
- Reduce operating costs and improve return on your technology investments
- Mitigate risk that might compromise the privacy and security of business and personal information

## Smart Service Capabilities – Our Difference, Your Advantage

As you optimize your network environment, you get the network insight you need to preempt potential issues, quickly resolve those that arise, and simplify network management and support processes. Cisco smart service capabilities provide visibility into the state of your infrastructure by automating the analysis of diagnostic network data and correlating it with Cisco's deep knowledge base. You get the benefit of our 28 years of industry experience with more than 50 million installed devices and 6 million annual customer interactions.

## Why Cisco Services

Realize the full value of your network, IT, and communications investments faster and successfully harness the intelligent network as a powerful business platform with professional and technical services from Cisco together with our partners. Whether you are looking to evolve your network to support business continuity and growth, increase operational efficiency, reduce costs, enable a more reliable customer experience, or mitigate risk, we have a service that can help you. Cisco Services uniquely deliver innovative solutions, unmatched expertise, and smart service capabilities using a collaborative partner approach.

## Cisco and Partner Expertise: Better Together

Cisco engineers and Cisco Certified Partners are among the industry's elite in providing integrated, collaborative, adaptive solutions. Jointly with our partners, we form the largest collection of industry-certified experts in the world supporting the most complex networks to meet and exceed the needs of our customers. Cisco teams can collaborate with partners to foster consistency and alignment with Cisco methodologies, tools, and leading practices.

## Availability and Ordering

Optimization Services are available globally and can be purchased from Cisco and Cisco Certified Partners. Service delivery details might vary by region and depending on which service options you choose.

## For More Information

For more information about Cisco Services, visit [www.cisco.com/go/services](http://www.cisco.com/go/services).



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