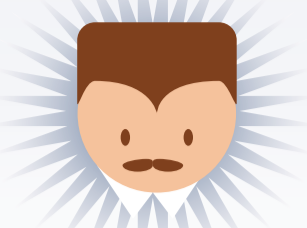# Secure Digitization with Cisco

For smaller organizations

The Secure Digitizers

Paola

Arnaud

Security can enable a first-move advantage in terms of digitization for a smaller organization. Achievable digitization outcomes for a smaller IT team include securing roaming users, implementing secure guest access, scaling security along with the network, one-click malware remediation and automatic global threat telemetry updates. Join Arnaud and Paola below on their journey to become " Secure Digitizers."

Paola's Story

I'm the head of a two-person IT team for a small celebrity talent agency.

We only have a small number of talent agents.

Some won't be back in the office for months – they're meeting clients on-set.

We interview our clients before accepting to work as their agents.

Our services will build your brand and help you make more money.

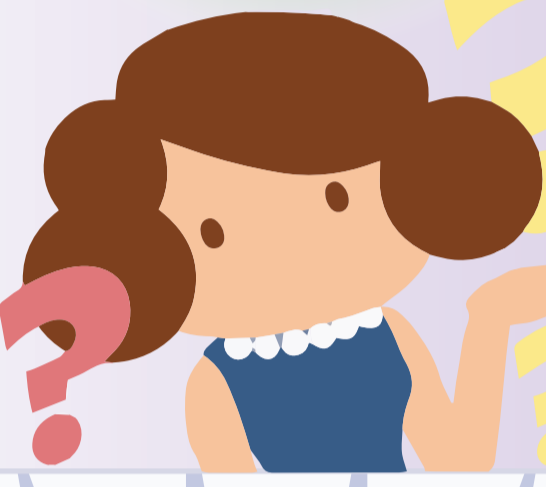I will pay your premium for more personalized service.

ONE DAY...

I got laid off today because we were hit by ransomware. We paid – we had no choice, they had all our patient records.

PAOLA'S HUSBAND
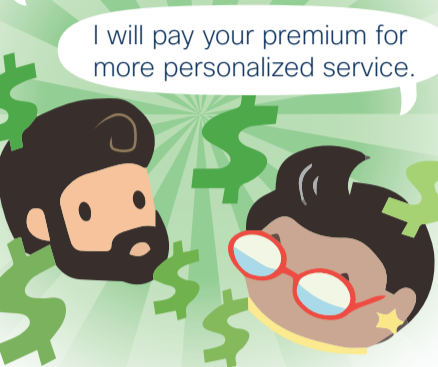
Challenge

Our brand is our biggest asset and it would never recover from a successful ransomware attack.

But how can I afford to set aside my other stategic projects to ensure we're protected?

- FREE UP STAFF
- EFFECTIVE RANSOMWARE PROTECTION
- OFF-PREMISES PROTECTION
- WHO TO CALL TO REDUCE THE COST AND DAMAGE IN CASE OF A RANSOMWARE INCIDENT

Solutions

Cisco Incident Response Triage Services

TALOS
Cisco AMP for Endpoints (with one-click remediation)
Cisco Security Intelligence and Research Team (Talos) global threat telemetry included
Cisco AMP for Email Security with AMP

Umbrella Roaming (for off-premises users, deployed centrally through a simple integration with their AnyConnect VPN client)

Cisco Implementation Services to help deploy Cisco AMP for Endpoints

CISCO RANSOMWARE DEFENSE SOLUTION

Arnaud's Story

I'm the Principal Network Architect for a food delivery start-up.

We just received our second round of funding.

FOOD DELIVERY X ADDS BOARD MEMBERS

AT THE NEXT BOARD MEETING...

We will expand into two more European markets.

We must build security into the expansion plan.

Let's re-visit our security and network infrastructure at headquarters.

Our employees are rated on 'doing more with less.'

Challenge

Expand infrastructure and security both at headquarters and into two new branch offices.

- SET UP TWO NEW BRANCH OFFICES
- EASY TO MANAGE FOR ENTIRE TEAM
- MANAGE NETWORKING AND SECURITY IN SAME INTERFACE
- ENABLES DISTRIBUTED GROWTH
- EASY TO SCALE
- HIGH QUALITY
- AUTOMATED, EFFECTIVE SECURITY
- COST-EFFECTIVE

Solutions

Meraki
Cisco Meraki Wireless
Cisco Meraki Switching
Cisco Meraki MX Security Appliance
Cloud management,
Easily set up new branch offices. Detects any potential exploits or malicious files with Cisco Next Generation IPS (NGIPS) and Cisco Advanced Malware Protection (AMP)

DNA
Cisco DNA
Cisco Digital Network Architecture (DNA)
5 years for the price of 4

TALOS
Cisco Security Intelligence and Research Team
Includes global telemetry in real-time from Talos, the industry-leading threat intelligence organization

For more information, visit cisco.com/go/ransomware

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