



# Cisco Workplace Design Business Offer



## Create the Workplace of the Future

The future of work is increasingly digital, global, and mobile. However, most of today's workplaces are firmly rooted in the working traditions of the past. Unfortunately, the traditional office spaces that used to support 9-to-5 workforces are not well suited to engaging employees who increasingly expect to be able to work across a variety of geographic locations, time zones, and digital platforms. Workers often do not have access to the right mix of physical and virtual environments to collaborate and innovate. To stay competitive, organizations need to transform their workplaces from cost centers into flexible, collaborative workspaces that empower workers to work wherever, whenever, and however they want.

## Benefits

- Accelerate office design and build whilst reducing risk and complexity by leveraging a set of validated workspace templates
- Increase employee engagement by empowering people to choose the workspaces – touchdown workspaces, shared areas, conference rooms – that best support their diverse work styles
- Boost employee productivity by offering activity-based workspaces and a seamless technology experience
- Reduce travel, real-estate costs and improve work-life balance by enabling employees to work from home
- Optimize capital and operating costs by utilizing easy-to-deploy and easy-to-support integrated room technology

## Cisco Workplace Design Business Offer

Cisco's business offers are specially designed packages of hardware, software, and services that deliver specific business outcomes. These business offers are:

- Aligned with your business imperatives
- Validated to work together
- Supported by Cisco
- Scalable and secure
- Extensible by design

The Cisco® Workplace Design business offer provides a set of validated workspace templates, technologies, and services which organizations can leverage to accelerate the design and build of collaborative workspaces.

With these designs, organizations can provide their workers the freedom to choose the workspaces that are best suited for their work activities. The Workplace Design business offer avoids the need for organizations to acquire, integrate and support complex standalone room technologies and instead provides seamless integrated technology that can be rapidly deployed, operated and experienced.

## Transform Your Workplace with Cisco Workplace Design

The Workplace Design business offer combines innovative hardware, software, and services to help you transform your workplace (Figure 1). At its core, the Workplace Design offering utilizes Cisco's best-of-breed Collaboration and Security

technologies to create a safe foundation for people to innovate with colleagues and customers. You can then select additional modules and room types based on your organization's specific business needs.

With the Workplace Design business offer, you can:

- Deliver uncompromised user experience – in order to build trust and improve the quality and speed of decisions it is essential that video incorporated meetings do not compromise the user experience in anyway. Poor quality meetings can have negative impacts on the business outcomes that an organization is looking to achieve. The Cisco Workplace Design business offer has been validated to ensure that high-quality experiences can be delivered without exception.

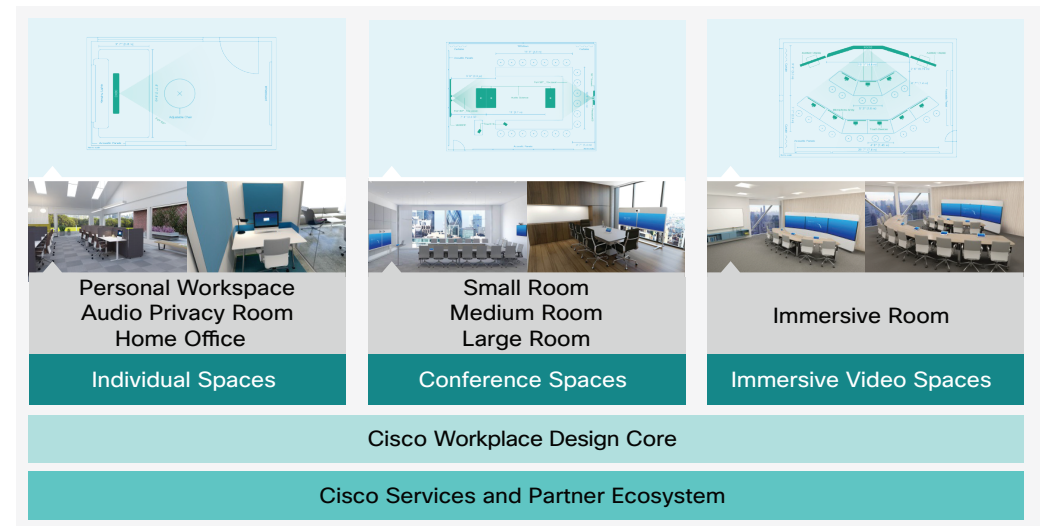


Figure 1. Cisco Workplace Design



- Increase worker productivity, engagement and collaboration – the workspace templates defined in the Cisco Workplace Design business offer encourage more collaborative working practices which can speed up decision-making and innovation. By helping people meet face-to-face over distance, organizations can improve communications and relationships which in turn positively impacts employee engagement. Employees can choose to work wherever they feel most productive; an open plan neighborhood, a semi-enclosed workspace, an audio privacy room, a conference room or even working from home. To boost productivity and engagement, organizations can offer employees a variety of workspaces that are aligned to their specific work activities.
- Reduce travel and real estate costs – the Cisco Workplace Design business offer reduces real estate costs, greenhouse gas emissions, and employee travel by allowing people to meet virtually with face-to-face video. This removes geographical restrictions and enables organizations to scale their office space in line with their business needs.

### Cisco Services for Workplace Design

Not every organization takes the same approach to transforming its workplace. The Workplace Design business offer comes packaged with expert Cisco Services to deliver the right solution for your business, help you avoid potential problems, and reduce risk. We work with you to find out exactly what your needs are so that you can achieve the results you expect in a way that aligns with your unique vision and business model. Cisco can work with you to transparently integrate each module in the Workplace Design business offer with your existing infrastructure and plan your business transformation roadmap.

As the global leader in networking, we understand Cisco collaboration hardware and software better than anyone else, and we have been deploying these solutions effectively for years. Our experts assist you every step of the way, through initial planning and design, implementation and training, and ongoing support and managed services, to help ensure that your solution delivers the value you expect.

### The Cisco Advantage

No matter where you are in your workplace transformation journey, Cisco is committed to being your partner in transforming the workplace and delivering a better experience for your workforce. We provide:

- Comprehensive solutions built with industry-leading technologies
- Simplified deployment and operations, with capabilities provided in prepackaged and validated modules

- Investment protection by building on the Cisco investments and infrastructure you already have in place
- Easy, flexible payment and consumption options
- A broad partner ecosystem to help ensure that you have the best resources available for your workplace transformation
- Exceptional innovation, with a large and growing portfolio of solutions that extend across workspace, collaboration, and mobility environments and more

### Next Steps

For more information about successful real-world implementations and best practices, visit <http://cisco.com/go/workforceexperience>.



**Aligned with Your Business Imperatives**  
For More Relevance

**Validated to Work Together**  
For Faster Time to Value

**Supported by Cisco**  
For Greater Peace of Mind

**Scalable and Highly Secure**  
For Lower Risk

**Extensible by Design**  
For Ecosystem Choice